



FOR IMMEDIATE RELEASE
February 5, 2008

D.F. Barnes Group Announces New Management Additions: Makes Strategic Hires to Manage Growth and Embrace Emerging Opportunities

St. John's, NL, Canada – February 5, 2008 – The D.F. Barnes Group (DFB Group) is very pleased to announce the addition of the following four people to its management team:

Tim MacEwen, Vice President of Strategic Development. Tim will be responsible for leading the development and implementation of key corporate and business unit strategies.

Ellyn Lyle, Vice President of Organizational Development. Ellyn will supervise staff development, quality program management, leadership development, and training services to support strategy execution.

Hilary Hynes, Human Resources Manager. Hilary will oversee human resources functions, including strategic planning, recruitment, training and pay and benefit administration.

Amy Warren, Communications Manager. Amy will establish internal and external communications strategies that meet business objectives and ensure consistency of messaging.

These new management additions come at a critical point in the company's history. Over the past five years, the DFB Group has grown from 10 to more than 500 employees. Jerry Byrne, President and CEO, recognizes that the company now has to invest in managing its growth.

"D.F. Barnes has experienced tremendous growth over the past few years and we want to be in a position to continue to take advantage of the opportunities lying ahead," Byrne says.

"If you look at our new hires, you'll notice their roles focus on the development and implementation of strategies that align internal resources like people and capital with opportunities to grow our company and generate goodwill," Byrne notes. "They'll work closely with the entire D.F. Barnes team to ensure we're putting our best foot forward with customers, suppliers, government, the media and, most importantly, our own people."

Byrne sees a direct correlation between sustained growth and the attention given to the alignment of internal resources and opportunity – particularly in the face of a growing labour shortage in Newfoundland and Labrador.

"One of the biggest challenges facing Newfoundland and Labrador companies today is the shortage of skilled labour and talent. These new hires are a strategic move on our part to build the kind of company that attracts, retains and develops those who will get us to our goal," Byrne adds.

About D.F. Barnes – The D.F. Barnes Group (DFB Group) is an international metal fabrication, manufacturing and services contractor, comprising several Newfoundland owned and operated companies. Building on more than 70 years of experience in multiple industry sectors, the DFB Group has evolved into a global provider of marine, industrial and oilfield products and service solutions. From service and fabrication in Newfoundland and Labrador, to contracting in Alberta, to ROV deployment systems for the Gulf of Mexico and around the world, the D.F. Barnes Group has established a reputation for quality, safety and dependability. Visit www.dfbarnes.com for more information.

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A backgrounder profiling the DFB Group's new management additions is attached.

For more information, contact:

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BACKGROUNDER



Tim MacEwen joins the D.F. Barnes Group as **Vice President of Strategic Development**. Tim will be responsible for leading the development and implementation of key corporate and business unit strategies. In that capacity, he will work closely with the DFB team to implement frameworks that align resources (people and capital) with the execution of strategy, transforming the organization's orientation to place strategy at the heart of the management system. Tim will also help develop branding strategies and define customer value propositions for the different business units.

Tim was born in Cape Breton and raised in PEI, and comes to D.F. Barnes from the J.D. Irving Group of Companies in Moncton, NB. His last position with Irving was Director of Corporate Strategic Management, and prior to that, he worked in Supply Chain Planning and Operations. Tim completed a Bachelor of Arts at the University of Toronto and studied international business at the University of Nice, France. He is a leadership graduate from the University of London and is currently working on a Master of Business Administration from the University of Liverpool.



Ellyn Lyle comes to the D. F. Barnes Group as **Vice President of Organizational Development**. As such, she will supervise internal staff development, quality program management, leadership development, and training services to support strategy execution as a core competency. Ellyn will help DFB companies design, develop, and implement a systematic set of programs and initiatives to enhance the organization, its communication of culture and values, and the development of staff within that organizational framework. Working with the VP of Operations and VP of Strategic

Management, her goal is the enhancement and delivery of effective and efficient internal, people processes that support the transformation to a strategically-aligned, performance-focused organization.

Ellyn Lyle completed a Bachelor of Arts at Mount Saint Vincent University in 1996 and a Bachelor of Education from the University of Prince Edward Island in 1997. After working with both young and mature adults in non-traditional learning environments, she returned to PEI, where she accepted a position in 2004 with Cavendish Farms as its workplace learning coordinator. She later became Manager of Organizational Development for the Moncton-based J.D. Irving Group of Companies. In 2005, Ellyn completed her Master of Education in Leadership. She is currently pursuing her Doctor of Philosophy at Memorial University.



Hilary Hynes assumes the role of **Human Resources (HR) Manager** for the D.F. Barnes Group. Hilary will be responsible for the operations of the various HR functions, including strategic planning, recruitment, training, classifications and pay and benefit administration. She has solid experience in these areas through her work with a number of organizations, including Newfoundland and Labrador Housing Corporation (NLHC), Memorial University and the Government of Newfoundland and Labrador. Prior to joining the D.F. Barnes Group, Hilary spent 7 years as the Human Resources Manager for NLHC. This position provided her valuable experience in human resources, as well as the opportunity to work with various positions in the construction industry.

In 2001, Hilary graduated from Memorial University with a Bachelor of Commerce (Honours) with a concentration in Human Resources and Employee Relations. She also holds a Master of Business Administration from Memorial. Hilary is a member of the Human Resources Professionals of Newfoundland and Labrador.



Amy Warren joins the D.F. Barnes Group as **Communications Manager**. In that role, she will establish communications strategies that meet business objectives and ensure consistency of messaging across the entire D.F. Barnes Group. Amy will work with the DFB team to plan and execute internal and external communications vehicles, including advertising, media releases, corporate presentations and newsletters.

Amy graduated from Memorial University in 2004 with a Bachelor of Commerce (Honours, Co-operative) and a Bachelor of Arts (English Language and Literature).

Amy comes to the D.F. Barnes Group from the Newfoundland and Labrador Environmental Industry Association (NEIA), where she managed NEIA's export program, helping member firms become export ready and internationally competitive. Prior to her work with NEIA, Amy was part of the marketing and communications team at Rutter Inc. An enthusiastic networker, Amy is very involved in the local business community. She is an Ambassador for the St. John's Board of Trade and also serves on the Board of Junior Chamber International (Avalon Chapter) as Communications Director. In addition to these activities, Amy is an active member of Terra Nova Toastmasters, an organization devoted to the development of communication and leadership skills.